



DCNEARSHORE

Software Development as Service

Building Your Software Engineering Dream Team: **The Ultimate Staff Augmentation Vendor**



We are your ideal vendor for Staff Augmentation

DCNEARSHORE is a software development shop based in El Salvador and in Brazil. It all started in 2007 when its founder Luis Madrid joined the industry as a software developer, the possibilities of the emergent industry changed his story in a country with no opportunities when in 2012 he founded the company.

"I have seen firsthand how Software development can change the lives of young professionals and open doors to new opportunities. Through the company, we have been able to connect two big talent pools in Central America and South America to support many talented young people to achieve their dreams of working in the tech industry with world class projects" - Luis Diaz



Through 2012 to 2014 we expanded operations in El Salvador and into South America particularly in Brazil, working exclusively for clients in the United States. In 2022, we redirected our efforts to focus on providing Software Development-as-a-Service.

As a company we have established long-term partnerships with businesses across several industries, including real estate, rich media, cybersecurity, communications, and most recently, cannabis.

Our success relies on the ability to organize talented people and our strong leadership sense to develop teams that deliver. Together with a strong work ethic our values are Initiative, Communication, Over Delivery, Leadership and Discipline.



Social development



There is a strong social development component in the business. We are bringing opportunities to young talented people to change their own lives and their families through higher payroll, access to sophisticated projects and benefits that don't exist in their own societies. We are providing a path for sustainable development.

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- Luis Diaz

Hiring with DCNEARSHORE is more than just a business collaboration; it is an opportunity to contribute to the progress of the new generation of Latinamerican youth. DCNEARSHORE is a technology company committed to the development of its team and the generation of employment opportunities for young people in El Salvador and Latinamerica.



"Almost finishing high school, without a professional degree, DC gave me the opportunity to show that I could." – Adiel Hercules.

"When I worked at DC I had the opportunity to learn many new skills and enhance them along the way; I worked with foreign clients and I was given the opportunity to improve my English with personalized classes. All this greatly influenced my future as a developer because my level of experience was increasing which helped me become a better developer and keep moving forward. In the present I work for a multinational company in Europe the Netherlands and I can say that DC was one of those pillars that helped me get to where I am today." – Adiel Hercules

With our perspective, experience and knowledge, your quarterly initiatives will be accelerated **with our three main services:**

1

STAFF AUGMENTATION:

We fill up the skill gap in your staff with fully capable senior developers, take out of your plate complex operations of recruiting, retention and management of talent.

2

ENGINEERING TEAMS:

We tackle down and manage the challenging world of software engineering, accomplishing your tech goals with proven results and documentation.

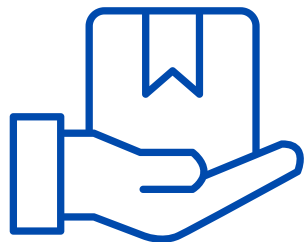
3

OPERATIONS:

Keep your in-house engineers focused on business revenue while we take care of any other business operations that require technical human resource expertise.

WE ARE NOT GETTING PAID ONLY FOR WHAT WE KNOW **BUT FOR WHAT WE DELIVER.**

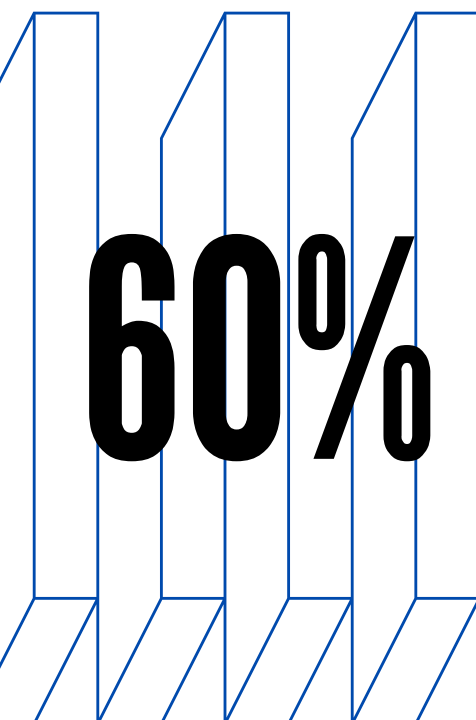
[HIRE US](#) AND EXPERIENCE A VENDOR THAT HIT THE MARK AND GIVES THE EXTRA MILE.



Hiring

external talent directly to work in your company as part-time or full-time can boost your business significantly. But first, you have to answer some questions and clarify your company needs:

- Do you have enough time for the recruiting operation of teams?
- Does your team lack administration skills for project management?
- Do you have access to quality and trained engineers who can deliver under pressure?
- Are you fully achieving company goals with your current team?
- Are your projects completed in an ideal time frame?








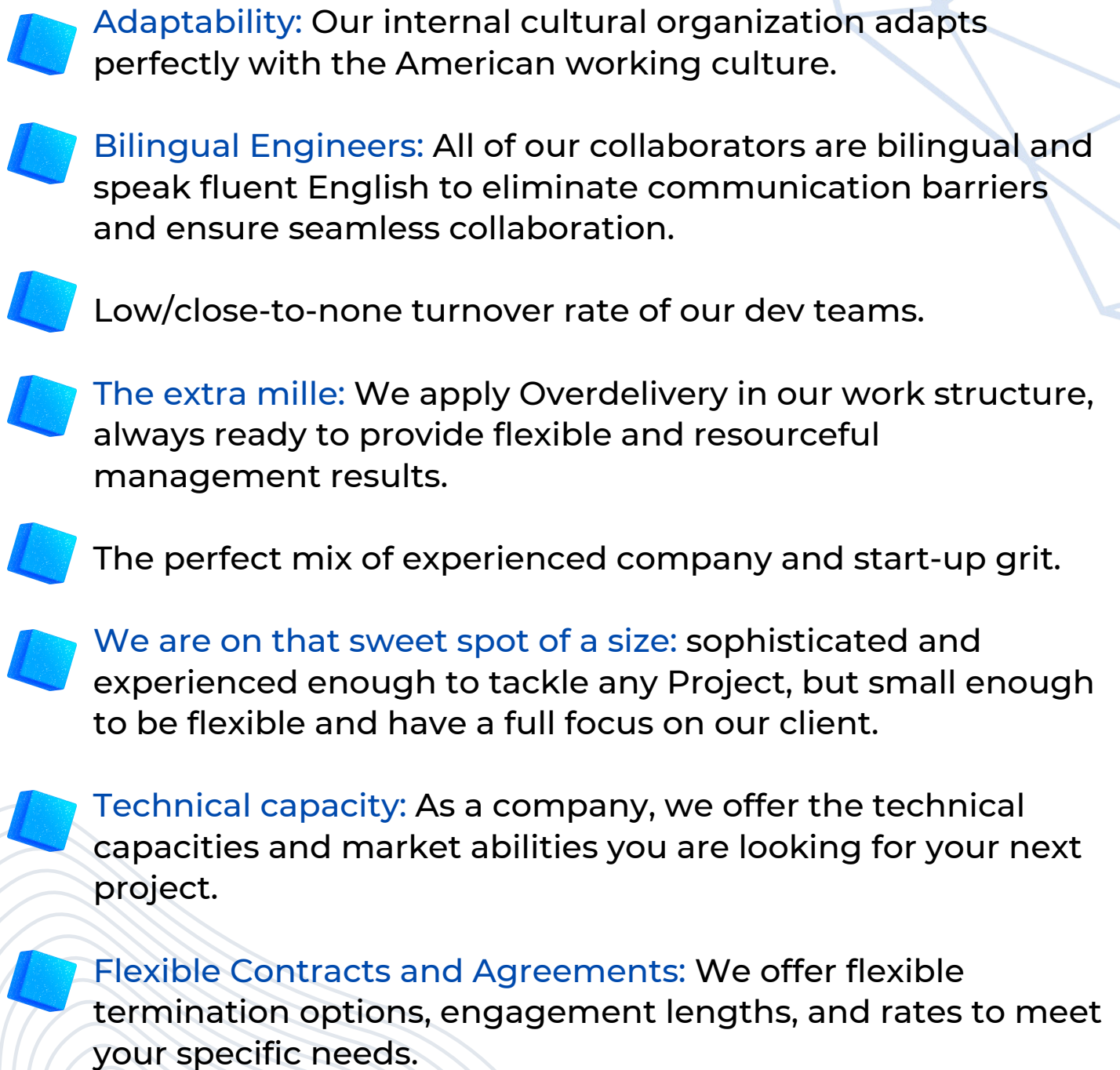
60%

If you got repetitive **no's** to these questions, don't worry. We have the perfect solution. With our services, you will find highly qualified software developers to navigate effectively any business operation software inquiry, besides, **you will save up to 60% in cost** compared to other providers based in the US.



As your future vendor, we can assure to be key in the growth of your business, by providing the necessary competences and attitudes to overcome technical and business challenges.

-  **Time Zone Compatibility:** We operate in the same time zone as the United States, enabling us to offer quick response times and meet your unique business requirements in a timely manner.
-  **Cultural Affinity:** Our team operates on the same continent, giving us a similar cultural fit and an understanding of specific mindsets and behaviors that allows us to effectively communicate with your team.
-  **Communication and Accessibility:** We prioritize these values within our company and encourage them daily to ensure smooth collaboration with our clients.
-  **We hire leaders:** We prioritize hiring human talent that not only has software development skills, but also the capacity to work as a leader.
-  **Experienced talent:** We have an extensive experience talent pool, constantly working to achieve their greatest potential.

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- Adaptability:** Our internal cultural organization adapts perfectly with the American working culture.
 - Bilingual Engineers:** All of our collaborators are bilingual and speak fluent English to eliminate communication barriers and ensure seamless collaboration.
 - Low/close-to-none turnover rate of our dev teams.
 - The extra mille:** We apply Overdelivery in our work structure, always ready to provide flexible and resourceful management results.
 - The perfect mix of experienced company and start-up grit.
 - We are on that sweet spot of a size:** sophisticated and experienced enough to tackle any Project, but small enough to be flexible and have a full focus on our client.
 - Technical capacity:** As a company, we offer the technical capacities and market abilities you are looking for your next project.
 - Flexible Contracts and Agreements:** We offer flexible termination options, engagement lengths, and rates to meet your specific needs.

**IF YOU'RE LOOKING FOR A RELIABLE,
PROFESSIONAL, AND COMMITTED SOFTWARE
DEVELOPMENT TEAM DEDICATED TO THE
SUCCESS OF YOUR BUSINESS, DC NEARSHORE
IS THE RIGHT CHOICE.**

Recruiting us as your vendor will be a remarkable decision, you will add a reliable, professional and committed team.

Don't hesitate to contact us today to learn more about our services and how we can help you achieve the success you desire.

**TOGETHER, WE CAN TAKE YOUR BUSINESS TO THE
NEXT LEVEL!**